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### Obu City 55th Anniversary Logo

The first "5" on the left features the silhouette of a violin, symbolizing music. The second "5" on the right incorporates a heart, representing the city's livability, residents' love for Obu, and a focus on health and well-being.

A rich burgundy for the violin and a vibrant red for the heart convey the joy and vitality that music brings to the community.

Photos from this city profile will also be shared regularly on Obu's official Instagram.
You can watch the special video celebrating Obu's 55th anniversary on the city's official YouTube channel.
For more details, scan the QR code on the right.



Instagram



YouTube

## Obu City Celebrates 55 Years

### 「Obu Crescendo!」

In music, a crescendo is a gradual increase in volume or intensity, culminating in a powerful peak.

Obu has been steadily working toward its vision of becoming a sustainable city where everyone can live healthy, active lives.

Now, with a new focus on "Health and Music," the city is taking its community-building efforts to the next level.

A city where everyone can enjoy music

A city where everyone can live healthily and happily

A city where everyone can look to the future with hope

Guided by these visions, Obu City will continue to share its melody—one filled with hope and harmony.



Kurumi Shimizu with children from Yoshida Nursery School









Music



 $\#CrowdFavoritesAllAround \quad \#PureOpenAirMagic \quad \#ThePowerOfStringInstruments$ 

Kyoko Takezawa, Keina Satoh, Miyu Shindo Middle School Outreach Concert

> #GreatRoleModelsFromObu #LostInTheMusic



 $04^{\,}$  Saki Mizuno and Shunsuke Yamashita – Elementary School Concert Visit



#TheMagicOfMusic

 $05\,$  A Musical Day Off with Violin and Fiddle



#StringsBeyondClassical



#ArchitecturalArtistry #CraftsmanshipInAction
#ViolinsAreTraditionalCrafts

The first violin made by Masakichi Suzuki, completed in 1888.

03 Music 04



Special Exhibition: Kenji Miyazawa and Music

 $\#Violins And Violas Connected To Kenji Miyazawa On Display \quad \#Instruments Come Home To Obu After Nearly 100 Years$ 



O7 Obu City History and Folklore
Museum
Exhibit: The Story of Violins
in Obu

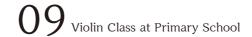


 $\#ViolinDonatedByYukihideTakekawa \quad \#LetterFromEinstein \quad \#TheGeniusOfMasakichiSuzukiOnDisplay$ 





 $\# Musicians Of Tomorrow \quad \# First Lobby Concert Six Months After Formation$ 





#NervousButExcited #FirstTimePlayingViolinInYear4 #TwinkleTwinkleLittleStar



10 Violin Experience at a Care Facility



#TryingSomethingNewAsAnAdult

1 1 Obu Junior Choir "Smile"



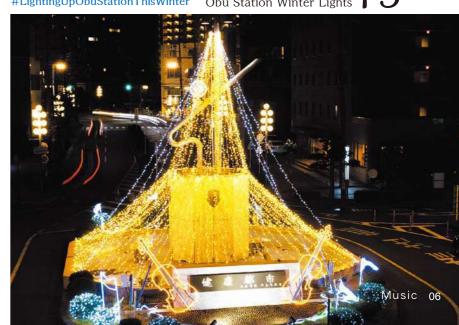
#BeautifulVoicesFromObu #ObuCityChoralFestival

#TheSoundOfTheViolinCrossesBorders



12 City of Port Phillip, Australia Celebrating 30 Years of Sister City Friendship

#LightingUpObuStationThisWinter Obu Station Winter Lights



#### Kurumi Shimizu

Born on July 16, 1994, Kurumi Shimizu is an actress from Obu, currently represented by Amuse Inc. She gained national attention after being selected as the Grand Prix winner from a pool of 65,368 entrants in Amuse's 30th Anniversary Audition. Since then, she has built a diverse career spanning television, film, and theater. Her recent credits include the drama My Best Friend Is a Bad Girl (BS TV Tokyo), the NHK morning drama series Boogie-Woogie, the stage production Tokyo Rondo, and the

#### Miki Yanagi

Born August 24, 1997. An actress from Obu City, represented by Oscar Promotion. In 2016, she made her television debut as Zyuoh Shark / Sela in the TV Asahi series Doubutsu Sentai Zyuohger. Her major screen credits include Kakegurui - Compulsive Gambler, CSI: Crime Scene Lab Season 21, and Go Home: Metropolitan Police Department Unidentified Persons Consultation Office. Her stage work includes Journey to the West and Tonkatsu Rock. In 2019, she served as a Special Supporter for the 50th Anniversary of Obu City

# SPECIAL TALK



Mayor of Obu

Actors / Obu City PR Ambassadors

Actors / Obu City PR Ambassadors

Hideto Okamura X Kurumi Shimizu X Miki Yanagi

## The Toy Museum, Set to Open in 2027

Mayor The Aichi Irrigation Canal, which supplies water to Obu, originates in Otaki and Kiso in Nagano Prefecture. In recent years, these upstream areas have faced challenges in finding sustainable uses for timber as it reaches its harvest cycle. In response, the city of Obu signed a Partnership Agreement for the Conservation and Cultivation of Source Forests in 2023 and has been working to effectively utilize that timber locally. One initiative is the Toy Museum—a space designed to nurture children's creativity and imagination through play and hands-on experiences. The aim is to create a place in Obu where children can gather, connect, and grow.

Shimizu When I was a kid, I would often visit Aichi Kenko no Mori Park. But these days, it's so hot in the summer that playing outside isn't really safe anymore. So having an indoor play space in Obu would be amazing. Wooden toys really make you think, so even adults could enjoy them—it'd probably be a great stress reliever. It'd be fun if they had wooden play equipment or even a

Yanagi A life-sized wooden car would be cool too! Do you think if we pitched the idea, they'd actually build it? (laughs)

Mayor That wooden car idea is such a fun one. This will be the first toy museum of its kind in the three Tokai prefectures, and we aim for it to be a place where not only children, but also adults, can enjoy themselves.

himizu If we include traditional Aichi crafts as toys, it might spark a child's curiosity—and maybe even inspire them to become a craftsperson one day. It could be the beginning of a journey that keeps them connected to Aichi, as they grow up and build a future here.

Yanagi Obu really does a great job supporting people of all ages—from kids to seniors—so it feels like a place where you can live comfortably and with peace of mind. I have friends who live here, and they're really happy with the support available for pregnancy, childbirth, and parenting. It's no surprise that the population is growing.

Mayor Totally. Increasingly, families with young children are relocating to Obu. I believe that supporting parents and children is something we should continue to prioritize. Since October 2022, hospital stays have been free for high school students, and starting in January 2024, middle school lunches will also be fully free. We're also working on making primary school lunches free,

07 SPECIAL TALK SPECIAL TALK 08



## A City Alive with the Sound of the Violin

Mayor Masakichi Suzuki, known as Japan's "King of the Violin," was the first to mass-produce violins in the country successfully. In 1930, he founded Suzuki Violin in Nagoya. Five years later, in 1935, he built a branch factory in Yokone, Obu, adjacent to the Zaiin Research Institute, where he is said to have studied the tone and resonance of the instrument.

In 2021, Suzuki Violin relocated its head workshop to Obu—a move that inspired the city to embrace the violin more deeply and promote community development through music.

Since then, Obu has launched a wide range of musical initiatives, including school concerts featuring world-renowned violinist Kyoko Takezawa, the release of the city's official theme song composed by local violinist Saki Mizuno, violin lessons for Year 4 students, public workshops at community centers, and open-air classical concerts. All these efforts reflect Obu's vision of becoming a city where the sound of the violin resonates in daily life

Shimizu I actually learned violin from kindergarten through Year 5 at the Suzuki Method school that used to be near Obu Station. Guitars and pianos feel more common, so getting the chance to try the violin in primary school is pretty special. I firmly believe that exposure to the arts from a young age helps children develop a rich sense of creativity. And the fact that they get to do it for free? I'm honestly a little envious!

Mayor Yes, the kids are always surprised when we tell them, "It's okay—you can touch the violin!"

Yanagi Absolutely. If I were in primary school now, I'd be excited to have the chance to play the violin. When I was a child, a friend who was taking violin lessons let me try it once, but having regular opportunities to engage with the instrument like this really feels unique to Obu.

Mayor There are even a few violins available at the local children's center. And the Obu Junior String Ensemble, formed in 2024, is set to perform at the ceremony marking the city's 55th anniversary.

Shimizu I actually just bought a violin again the other day. I'd love to take lessons from Saki Mizuno, the violinist who also serves as one of our PR ambassadors.



Mayor of Obu Hideto Okamura

that vision to life in Obu—a city of

eamed of making Japan the home



Actors / Obu City PR Ambassadors Kurumi Shimizu

## Healthy City Obu: Where We Are Today

Mayor Obu continues to grow steadily as a "Healthy City," and in recent years has earned a strong reputation as a place where nature, industry, and quality of life exist in harmony. In the official land value report released in July 2024, Obu was honored to rank first in Aichi Prefecture for average growth in both residential and commercial land prices—a clear reflection of its growing appeal.

Shimizu Obu's a popular place to live, especially with how easy it is to get to Nagoya Station—it's only about 15 minutes by train. Plus, it's so green and peaceful. I think it offers a really comfortable lifestyle.

Yanagi Yes, there are so many parks right in the middle of residential areas, so it's easy for kids to get outside and play—and I'm sure that gives parents peace of mind. Obu also has grape and strawberry picking, which adds to that feeling of being close to nature.

Mayor Even now, about half of Obu is covered in greenery. As a city, we're committed to supporting not only children but also our older residents. We refer to seniors who continue to live actively and with a sense of fulfillment as "koreisha"—a term that combines the concept of aging with happiness. Our goal is to extend not just healthy life expectancy, but also what we call "contribution longevity"—the time people continue to feel valued and connected to their community.

We're also working to make Obu a city where dementia can be prevented, and where people can feel secure even after a diagnosis. This includes programs developed in collaboration with the National Center for Geriatrics and Gerontology, as well as initiatives like the Dementia Help Mark, which aim to create a more supportive environment for everyone.

Yanagi My parents are getting close to the age where dementia becomes a concern, so it's something that's on my mind. Although we live apart, I feel reassured knowing they could live safely in a place like Obu.

Shimizu In 2024, I appeared in a drama called Forgetful Hamlet, set in Obu and focusing on the theme of dementia. Looking back, I think it was a great opportunity to help raise awareness about building a dementia-friendly community.

### What I Hope to Do as a PR Ambassador

Mayor Is there anything you'd like to do as a PR Ambassador moving forward?

Shimizu I had such a great time with the children at Yoshida Nursery, so when the Toy Museum opens, I'd love to be part of activities where I can spend time with kids again. I'd also love to share some ideas for the museum itself!

Yanagi I love dogs, so I'd love to help organize adoption events or opportunities for people to interact with animals here in Obu. I know many older adults are hesitant to have pets, but caring for animals can help prevent dementia and also reduce the number of stray cats.

Mayor In fact, in 2021, we introduced the "Ordinance on Coexisting with Dogs and Cats in Obu City" to promote a community where people and animals live in harmony. We've been supporting local organizations working to prevent stray cats and offering guidance on pet guardianship as well.

Yanagi I'd love to be part of something like that!

Mayor We truly hope both of you will continue to share the many wonderful things about Obu as our PR ambassadors. At the same time, we residents take pride in saying, "Obu is home to such talented actors!" and we'll be supporting you all the way. I also look forward to seeing you collaborate with other rising stars from Obu, like cellist Keina Satoh and pianist Miyu Shindo, to help bring even more



Actors / Obu City PR Ambassadors Miki Yanagi

When I was little, I would often go to Genki-no-Sato with my mom.

09 SPECIAL TALK 10



#WoodenToyAdventure #MobileToyMuseum #InspiringYoungImaginations

 $\#Locally Sourced Wood From Otaki And Kiso \ \#Connecting Young And Old$ 



Obu Children and Senior Community Center (Obu Kodomo Koreisha Koryu Center)
MOKU MOKU – A Wooden Community Space

Children & Families Center 03



#SeamlessParentingSupport

#MyDreamNursery #SurroundedByWarmWood #OpenedApril2023





04 Yoshida Nursery School

## 05 Proud to Support a Child-Centered Future



#ABrighterFutureForOurChildren

Next Generation

Hello Baby Visits

#TwoHomeVisitsInInfancy
(at 0-3 months and again at 8 months)
#NurturingHealthyDevelopment

07 Open Access Childcare for All



#BiosYokoneNursery #HigashiyamaGardeniaKodomoen

08 Obu-nic (organic) Rice provided in School Lunches

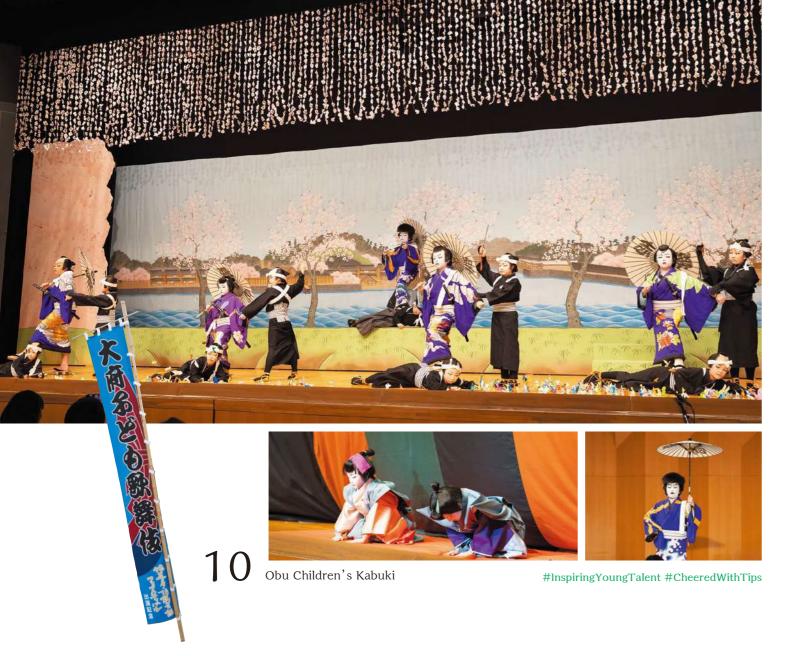


#SchoolLunchesPreparedOnSite #FreeMiddleSchoolLunches #OrganicCommunityInitiative

09 Swimming Lessons at Private Pools



#PrivatePoolsForPE #BoostingKidsSwimmingSkills





12 All-Generations Community Salon





#GreatFoodGreatCompany #ConnectingCommunitiesOverMeals

13 Music that comforts little hearts







#AichiChildren'sHealthandMedicalCenter

#HelpingYoungPeopleConnect

Peace Ambassadors Initiative 15







#PeaceCityPledge #YouthForFuturePeace #Hiroshima #Nagasaki #Chiran #Okinawa

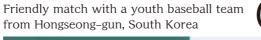
13 Next Generation





Baseball clinic for kids with former pro players Hiroki Makihara and Daisuke Motoki

#LearningFromTheProslsExciting





#Bringing Middle Schoolers Together Through Baseball







#ANewSportFromFinland #AimForExactly50Points



1st Community Mölkky Tournament

Regional eSports Showdown





#EveryoneWelcome #NenrinpicEsportsTournament #WhereChampionsAreBorn



Kids' Sumo Class with Shibatayama Stable and Toyota Industries Sumo Team



#StepInTheRingWithSumoWrestlers#ChankoNabeToDieFor



Sports 16 15 Sports



#DementiaAwarenessMonth #OrangeForAwareness

The city of Obu is leading the way in creating a community where no one has to live in fear of dementia. In December 2017, it became the first city in Japan to enact a basic ordinance on dementia policy. By July 2022, the city had trained over 20,000 dementia supporters and continues to expand its efforts. In August 2024, Obu launched the "Dementia Help Tag" — a symbol worn by people living with

dementia to let others know they may need support. The goal is to build a more understanding and responsive community, and efforts are underway to promote the symbol nationwide.

The city distributes the symbol in the form of a rubber tag case to people with dementia or those showing signs of it. If you see someone wearing the tag walking alone or appearing confused, please take a moment to check in or offer help. With one in five people over the age of 65 expected to develop dementia, it's something that can affect any of us. Obu is working to prevent accidents and ensure that everyone can live safely and with peace of mind in their community.





Obu Orange Ring Monument





In August 2024, a public design competition was held for the Dementia Help symbol, open to both professionals and amateurs. Out of 293 entries, the winning design was created by Sakura Makino, a 20-year-old vocational student from Gifu Prefecture.

Her design uses yellow to represent people living with dementia and white to symbolize the wider community offering warm support. From a distance, the design appears as a smiling face—reflecting kindness, connection, and hope.

17 Health and Well-being 18



#UnwindOnTheLawn #AFullDayOfFunAndWellness



#RelaxWithDeliciousHealthyFood



A children's myopia prevention project in

#For Brighter Futures And Smiles



06 National Center for Geriatrics and Gerontology



#PromotingIndependenceInSeniors #TowardAHealthyLongevitySociety  ${\tt\#ExtendingHealthyAndContributoryLifeExpectancy}$ 



Healthy Longevity Program in partnership with the National Center for Geriatrics and Gerontology





#PreventFrailty #J-MINTStudy #ReducingDementiaRisk

#NewRouteComingOctober2025 #EVBusNowRunning #TowardZeroCarbonCity



Obu City Community Bus-Fureai Bus

Urban Mine Medal Monument-Birthplace of the Tokyo 2020 Medal Recycling Project



#TowardASustainableFuture #CityOfGoldMedals #10Champions17GoldsFromObu

19 Health and Well-being Health and Well-being 20



#RAV4 #LovedInOver180Countries



03 Sugi Pharmacy Co., Ltd.



#VibrantHealthSalon #ExpertTipsForHealthyLiving





#EcoFriendlyRiceFarming #SmartAgriculture #OrganicVillageInitiative

#ObuOnionsHeadToDinnerTables #Meatballs #OffToKyotanbaFactory



Onion Harvesting with Ishii Foods Co., Ltd. 05 and Kids' Vegetable Sommeliers



Industry and

Innovation

#BusyEveryDay #PilesOfFreshVegetables

07Furusato Nozei (Hometown Tax Donation Program)











#KeePerCoating





Putatsuike Park
Kawazu Cherry Blossoms #BloomFromLateFebruary

#SymbolOfFriendshipBetweenTheTwoCities

23 The Four Seasons/SPRING



#CherryBlossomsHeraldSpring



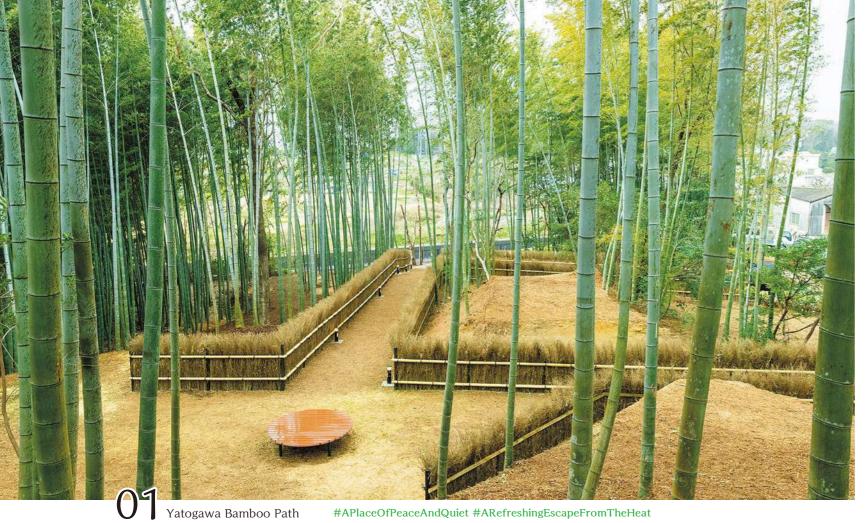






#Enjoy Music And Food In ASpring Garden

lshigase River Greenway-Cherry Blossoms and Mustard Flowers #PinkAndYellowInPerfectContrast #SpringWalkAlongTheGreenway



Obu Summer Festival 03



Kyocho Summer Festival #KyowaTheCityOfGoldMedals



#BonOdoriDanceYosakoi #EisaDrummersFromYomitanOkinawa





#LeafyGreenTunnel #SplashPond





#ObuRanksFirstInAichiForGrapeProductionValue Shine Muscat 07







 $\# Tradition Since The EdoPeriod\ \# Praying For ABount if ul Harvest$ 



 $\# Major Autumn Event \ \# Fun For All Ages \ \# Yokone And Kitao Festival Floats Gather Once Every Five Years$ 

#AichiKenkoNoMoriPark







#CheeringCrowdsLineTheCourse







#APerfectSpotForCasualLeafViewing









 $\# Traditional Ritual Since The Muromachi Period\ \# Offering Of Sacred Doburoku Sake\ \# Red Faced Shojo Spirit$ 







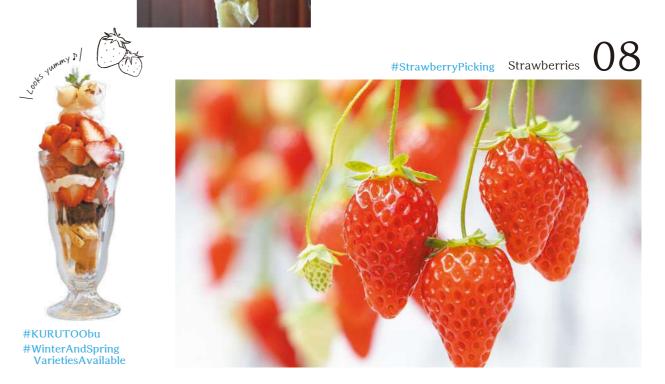
#EelOfTheField



Obu Plum Bonsai Exhibition

#AnEarlySignOfSpring

#TraditionalVegetableOfAichi



29 The Four Seasons/WINTER



		Nov.	1s
	1		
manufacture ( )	入府	A S	
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TI 6	仅所		
	100000	St.	



1991 (Heisei3)

1992 (Heisei4)

2010 (Heisei22)

**▲**City Administration Inauguration

▲First Obu City Kenko Marathon

1987 (Showa62) Mar. Healthy City Initiative

		Commemorative Parade		Apr.	Mayor Momoyama Park				:
▲City Hall ope	ning cer	emony			Fire Department headquarters opened	The last			
1971 (Showa46)		Citizen charter established		Jul.	Hidehiko Yoshida won gold at the Barcelona Olympics				
1)   ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (				Oct.	International Association established				
1974 (Showa49)	Apr.	First Obu City comprehensive plan launched	1993 (Heisei5)	Nov.	Sister city partnership established with St Kilda (now Port Phillip), Australia	0045 (11 : 105)		ultural Exchange Center "allobu" opened▲	
1976 (Showa51)	Mar.	Okura Park opened to the public	1994 (Heisei6)	Oct.	49th National Sports Festival	2015 (Heisei27)	Aug.	Thatched gate and rest house at Okura Park designated as national	
1977 (Showa52)	Apr.	First Okura Park Azalea Festival held			badminton competition held			registered tangible cultural properties	
1978 (Showa53)	Sep.	New Obu Station building completed	1995 (Heisei7)	Jul.	National Center for Geriatrics and Gerontology opened	2016 (Heisei28)	Apr.	Hideto Okamura appointed Mayor	
		and station plaza developed	1997 (Heisei9)	Oct.	Aichi Health Village Park opened		Aug.	Kaori Icho won fourth consecutive	
		大府联合 聚前法原子	1999 (Heisei11)	Apr.	Fourth Obu City comprehensive plan launched	W 2000		gold at the Rio de Janeiro Olympics Eri Tosaka, Risako Kawai, and Sara Dosho won gold	,
				Dec.	Official city website launched			Saori Yoshida won silver	2
			2000 (Heisei12)	Sep.	New city hall building operations began	1	Sep.	Peace City Declaration	
				Nov.	Community loop bus service started				
			2003 (Heisei15)	Apr.	Kodomo Station opened	▲Rio de Janeiro Olympics parade			
		▲Obu Station building and station plaza completed	2004 (Heisei16)	Apr.	Futatsuike Seletona opened Takayasu Kuno appointed Mayor	2017 (Heisei29)		Obu-chan appointed official city mascot Hidehiko Yoshida appointed public	,
	Apr.	r. Misao Takaba appointed Mayor Il. Central library opened		Aug. Saori Yoshida and Kaori Icho won gold at the Athens Olympics			oop.	relations ambassador	BÁ
	Jul.								
		Museum of History and Folklore opened	2006 (Heisei18)	Mar.	Obu-chan, the city's official mascot for health and wellness, was introduced		Oct.	Saori Yoshida appointed public relations ambassador	▲Firs
1983 (Showa58)	Apr.	Second Obu City comprehensive plan launched		Jul.	Joined the WHO Healthy Cities Network		Dec.	First in the nation: Obu City enacts ordinance promoting a worry-free	2
1984 (Showa59)	Sep.	Public health center newly built and relocated		Aug.	Entered into a mutual disaster support agreement with Nagahama in Shiga Prefecture	0040 (11: 100)		community for dementia	
1005 (0)	C		2007 (Heisei19)	Oct.	Launched free medical care for children through	2018 (Heisei30)	Apr.	Obu City Kenko Nigiwai Station KURUTO Obu opens	
1985 (Showa60)	Sep.	City Gymnasium opened			middle school		lun.	Obu City ranked 6th nationwide in	[군-9
1986 (Showa61) No	Nov.	First Obu City Kenko Marathon held	2008 (Heisei20)	Feb.	Entered into a mutual disaster support agreement with Tono in Iwate Prefecture		3	livability ranking	域郡
				Aug.	Saori Yoshida and Kaori Icho won their second consecutive gold at the Beijing Olympics		Sep.	Minori Development Support Center opened	
			2009 (Heisei21)	Apr.	Obu Civic Activity Center, Collabia, opened		Nov.	Intercity exchange agreement signed with Niihama, Ehime Prefecture	▲Sist sign
								Obu-chan placed 6th in the 2018	

Apr. Obu launched its Fifth Comprehensive City Plan

Tono, Iwate Prefecture

Established a friendship city relationship with

Kinro Bunka Hall opened

windmill monument completed

First Obu Shichifukujin Festival

held (Current Obu Seven Lucky

First Obu Plum Bonsai Exhibitio

Apr. Third Obu City comprehensive plan

Momoyama Park

Gods Pilgrimage)





31 55 Years of Growth 55 Years of Growth 32



# **Obu City**

Total area 33.66km

Population 93,160 (as of the end of June 2025)

Number of households

41,250(as of the end of June 2025)



The city of Obu is a key transportation hub connecting Nagoya, Chita, and Mikawa, about 15 minutes from Nagoya Station on the JR Tokaido Line. With a well-developed highway network, the city offers excellent accessibility while maintaining a harmonious blend of abundant nature, industry, and a comfortable living environment.

In 1906, seven villages merged to form Obu Village, establishing its current boundaries, and it was officially recognized as a town in 1915. On September 1, 1970, Obu was designated as the 24th city in Aichi Prefecture. For over 55 years, the city has embraced the concept of being a "Healthy City" as the foundation of its community development. In 2021, Obu welcomed Suzuki Violin Manufacturing Co., Ltd., founded by Masakichi Suzuki, known as "Japan's King of Violins," and is steadily progressing toward its vision of becoming "The Town of Music and the Home of Violins."

### Obu City Citizen Charter

As citizens of Obu, we establish this charter with the hope of continued growth for our city.

- 1.Let's cherish nature and keep our hometown beautiful.
- 4.Let's take pride in our work and become respected members of society.

### City emblem



### City trees



Sister cities

Kurogane holly



Cherry blossom

## City flowers







### Friendship city



Tono City, Iwate Prefecture





City of Port Phillip, Hongseong County, Australia South Korea

## Obu City visual identity symbol

The symbol visually represents Obu City's image. The letters "obu" are surrounded by 17 colors representing the SDGs themes to express diversity. The "U" incorporates a smiling face, symbolizing growth as a healthy, sustainable city with a happy community.



#### Partner cities



Niihama City,



Nagano Prefecture Nagano Prefecture Toyama Prefecture



Nagahama City, Shiga Prefecture



(Tsukude District),



Oyabe City,

## Official theme songs of Obu City



CD jacket.

"HABATAKI" captures the warmth and natural beauty of the city, while "FUN! OBU" is an energetic representation. To celebrate the 55th anniversary

of the city's establishment, public relations ambassadors Saki Mizuno \*\*Students of Obu Higashi and Shunsuke Yamashita produced High School designed the new arrangements of both songs.

## Official mascot of Obu City

Its body shape reflects the city's geography. The bright yellow color represents energy and vitality. A standout feature is the city flower, gardenia. Wearing a sash serves as a bridge to a healthy future.





## A Message from the Mayor

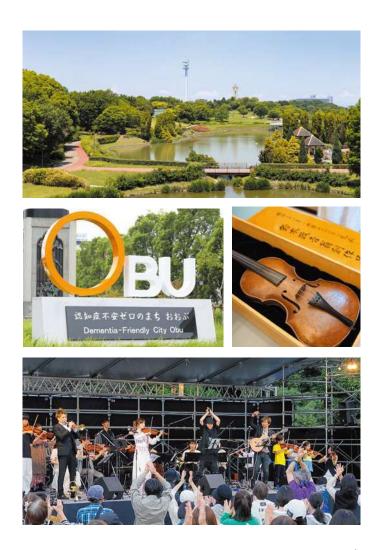
Since becoming a city in 1970, Obu has built its community around the concept of a "Healthy City," working to create a vibrant place where industry and comfortable living exist in harmony. In recent years, the city has strengthened support for children and families, as well as for older adults and people with disabilities, advancing sustainable development that ensures peace of mind for residents of all ages. These continuous efforts have earned Obu a strong reputation as a "livable city," both locally and beyond. This success is thanks to the dedicated work of those before us and the warm support and cooperation of our citizens, to whom we extend our sincere gratitude.

Obu is now embracing a new challenge as "The Town of Music and the Home of Violins," with community development through music steadily gaining momentum. This includes violin classes at local primary schools and outdoor classical concerts at Obu Midori Park.

This year, as Obu celebrates its 55th anniversary as a city, the theme is "Health and Music." The catchphrase, "Obu Crescendo! — A City Where Health and Music Come Together," reflects the power of music to soothe the heart and bring joy and healing. Building on 55 years of progress, we will work alongside our citizens to make music a part of everyday life, fostering health and happiness as we confidently step into a hopeful future.

Mayor of Obu Hideto Okamura

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Obu Crescendo!

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